Taita Taveta university college e-voting system: a web based approach to elections management

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Abstract: Most institutions of higher learning such as universities and colleges world over provide for an electioneering process where students elect their union leaders in a democratic manner. This is of great importance as it inculcates the principle of democracy into the students who are at the peak of their learning stage and would need these skills for better statesmanship. Proper management therefore is called for to provide foolproof processes which can be termed as free and fair in the standards of universal democracy and employment of Information Technology is a sure way to realize this. Online voting is the application of web based technologies to the automation of voting processes. In online voting a voter cast their ballot from a remote terminal that is connected to the central database where actual processing of the ballot is done. Online systems have the advantage of providing convenience to the voter and reduce the time wasted in the queuing process at election centers. This paper describes a research carried out at Taita Taveta University College, a higher learning institution in Kenya and the process undertaken to achieve development and deployment of a web based system to promote free and fair democratic electioneering process: computerizing registration, voting and tallying process involved. The system described is in form of a portal that is embedded on the Universities website. The system was developed using the incremental prototyping due to the adaptive nature of web based applications and the system proved that a computerized solution is possible with elimination of human related faults that are a commonplace in employment of human clerks to manage the election process. Integration with SMS functionalities helped increase safety and reliability of the system. Application of the online voting has resulted in many advantages in the efficiency of the entire electioneering process and reduced costs the university used to incur using the human clerk mechanism.

Keywords: E-Voting, Election Management System, Web Based Voting, Foolproof, Web Technologies, Portal, Prototyping, Faults

1. Introduction

Elections form a critical process in democratic systems and application of information technologies to their management is a great milestone towards realizing effectiveness and efficiency not only in the results of the election process itself but also in the financial implications that come up with the process.

At Taita Taveta University College, one of the public institutes of higher learning in Kenya, computerized management of student union elections was called for due to the shortcomings in the 'human clerk' electioneering system.

As a result no special date could be fixed to accommodate all the students. Moreover the traditional voting system could not be counted upon given the

drawbacks in terms of collusion between the electronic officials and contestants, the queuing time, delayed results, overworked tallying officials and the undeniable fact of human errors. The existing voting system did not provide reliable statistics on voting history in the college and thus campaigners lacked the ground to apply scientific voter forecasting methods resolving to trial and error methodologies which are error prone and inconsistent.

Reinforcing a one voter one vote policy is difficult in such a situation and malpractices as rigging are not uncommon in human clerk system.

The traditional human clerk mechanisms employed in the management of electioneering procedures at Taita Taveta University College were not foolproof and were prone to inconsistencies, election malpractices and untimely delivery of results leading to questions at to the

credibility and validity of the results the returning officer announces. Much expense was incurred in the production, transportation, storage and destruction of the ballot papers and ballot boxes. Therefore research project was carried with the following primary objectives

- i. To investigate user requirements for a web based voting portal
- ii. To provide a portal via which students of Taita Taveta University College can cast their votes online
- iii. To provide a system that automatically tallies cast votes for individual candidates
- iv. To provide a system that archives summarized reports and statistics with regard to the conduct of an election process
- v. To provide management and administration of Taita Taveta University College an easy way to manage and monitor the entire election process from a computer based interface.
- vi. To provide a ground for further research into this field and enrich the academia.

2. Literature Review

Ballot voting is a democratic process whereby a group of individuals expresses its opinion and choice by way of casting a ballot. The ballot process involves presenting a voter with a list of choices to mark against their favorite choice. Ballot mechanism has been in existent since 139 BC [Wikipedia.2013.] as practiced by ancient Romans. Indians adopted ballot mechanism at around 920 AD. Variations of the ballot mechanism comprised of scratching the names of choice candidates on pieces of broken pottery [Greece] and use of Palm leaves with names of candidates, a practice known as *Kudavolai* in India. United States was to employ ballot papers in 1629 to select a pastor for the Salem Church [ballotpedia.2013.].

With onset of technology and computers, computerized processes have been invented world over to improve efficiency and credibility of voting processes. Two distinct approaches in computerized voting processes are electronic voting and online voting. While online voting aims to provide a web based interface via which voters can cast their votes and get results of the election process, electronic voting has to do with the registration process being carried out electronically e.g. use of biometrics and coded voter cards that can be scanned by an electronic device to authenticate the voter. Thus, an electronic voting system may end up having human clerks tallying the votes upon termination of the election process.

Canada and Estonia are among the pioneers of online voting, CNN, Why Can't America Vote Online, [November 8, 2011] with the town of Markham, in Ontario, having offered online ballots in local elections since 2003.

David Chaum advocates for a scheme [5], whereby voters could get receipts for their votes. This receipt would allow them to verify whether their votes were included in

the final tally or not, and to prove that they voted without revealing any information about how they voted. The inclusion of this improves credibility in the election process.

David Chaum [vote2012] suggests that e-voting is technologically viable with application of cryptography and security reinforcement algorithms.

Matt Schultz and Tom Miller [2012] protested that database matching in online voting processes had loopholes as illegal voters managed to get registered. This is a challenge that comes when a system provides online registration and should be well addressed to ensure such incidences never occur. The duo proposes a personal identity number to uniquely identify each voter and facilitate cross checking. Their insight was therefore of great aide in the design considerations of the system.

Dr. Michael Shamos of CMU provides a sharp counterpoint [6] to Neumann and

Mercuri's views. He presents Six Commandments summary of requirements for a voting which though similar to others' requirements, he maintains himself as less afraid of the catastrophic failures and sweeping fraud made possible by imperfections in electronic voting machines. Shamos is also much less impressed with paper ballots than are Neumann and Mercuri. He places a great deal of faith in decentralization to make fraud difficult to commit and easy to detect.

V. Kalaichelvi and R.M. Chandrasekaran [2] suggest online voting as a solution to curb the challenge of cheating in elections and provide a baseline for online voting system as that such a system should provide a high level of security and establish five core requirements of an electronic voting system to address issues of privacy, authentication, anonymous, uniqueness and coercion.

University of Texas [A&M University] online voting system shows that web technologies can be harnessed to facilitate voting processes and one no longer needs to be physically at the Campus setting to exercise their democratic right as a student. The system exposes a web interface via which students log in and cast their votes during the electioneering period. In Kenya, universities and colleges have to rely on the human clerk electoral processes.

3. Case Study

The research design adopted for the project was case study method formulated in Lanmek, 2005 as "The case study is an approach, situated between concrete data taking techniques and methodological paradigms".

3.1. Problem Statement

The college has an overall enrolment to the tune of 2000 students enrolled in the diverse fields of study. Student Union elections within the college had been faced with many challenges given variations in reporting time and academic year cycles as leading the list of challenges. This made fixing a specific date for elections a challenge as no single semester would suit all the students. Moreover the

traditional ‘human clerk’ mechanism could not be counted upon given the drawbacks in terms of collusion between electoral officials and the contestants, the queuing time, delayed results, overworked officials and the undeniable aspect of human error. The existing system did not provide reliable statistics on voting history within the colleges and campaigners lacked the ground to apply scientific voter forecasting methods resolving to trial and error methodologies which are error prone and inconsistent. Reinforcing a one voter one vote policy is difficult in such a situation and malpractices as rigging are not uncommon in human clerk system.

In the light of the afore-stated challenges it was deemed necessary to come up with a system that addresses them and ensures that students vote at their comfort: wherever and whenever, control paper wastage and provide credible tallying and tabulation of votes.

3.2. Project management Methodology

The development methodology adopted for the system was incremental prototyping due to its provision of quick feedback between users and the developer in between the development period as the users are able to test the developed components and their functionality.

Project scheduling was done using Project Evaluation and Review Technique.

Figure 1. Pert chart

3.2. Conceptual Design

The conceptual development of the system was done using use case diagrams and system flowcharts which are as illustrated below.

Figure 2. System Flowchart

Figure 3. System Use Case Diagram

3.3. Physical Design

Table1. Data Dictionary

Field	Type	Null	Default	Comments	MIME
username	text	No			
password	text	No			

Table2. Candidates

Field	Type	Null	Default	Comments	MIME
reg_num	text	No			
post	text	No			
votes	int(11)	No			
electionyear	text	No			

Table3. Department

Field	Type	Null	Default	Comments	MIME
id	int(11)	No			
dept_name	text	No			
abbreviation	text	No			
dept_chair	text	No			

Table4. Electionyear

Field	Type	Null	Default	Comments	MIME
year	year(4)	No			
flag	tinyint(1)	No			
voteFlag	tinyint(1)	No			
currentPointer	tinyint(1)	No			

Table5. Hostel

Field	Type	Null	Default	Comments	MIME
hostelName	text	No			
category	text	No			
id	int(11)	No			
Description	text	No			

Table6. Names

Field	Type	Null	Default	Comments	MIME
id	text	No			
First	text	No			
sec	text	No			

Table7. Posts

Field	Type	Null	Default	Comments	MIME
title	text	No			
abbreviation	text	No			
spoiltvotes	int(11)	No			

Table8. Sess

Field	Type	Null	Default	Comments	MIME
id	int(11)	No			
code	varchar(100)	No			
user_id	varchar(100)	No			

Table9. Students

Field	Type	Null	Default	Comments	MME
id	int(11)	No		Autocrement number	
reg_num	text	No			
first_name	text	No			
last_name	text	No			
gender	text	No			
year_adm	text	No			
department	text	No			
hostel	text	No			

Table10. Voted

Field	Type	Null	Default	Comments	MIME
id	int(11)	No			
reg_num	text	No			
time_voted	text	No			

Table11. Voters

Field	Type	Null	Default	Comments	MIME
reg_num	text	No			
code	text	No			
email	text	No			
mobile	text	No			
electionyear	text	No

Figure 4. System Architecture

3.4. Implementation

The system was implemented using PHP and MySQL server technologies. The client side was done in DHTML set of technologies.

The system requires the following as the basic requirements:

Hardware

512 MB RAM 50 GB HDD, 1.5 GHz

Software

Windows Xp
Apache Server

3.5. System Testing

3.5.1. Objectives of testing

- To establish that the software worked satisfactorily as per the requirements
- To prove that the program is error free
- To certify that the software functioned correctly and could be used in production

3.5.2. Testing Process

The software testing team comprising of the lead ICT management of Taita Taveta University College conducted both white box testing and black box testing on the system before deployment. The system was approved for deployment by the testing team having satisfied the testing objectives.

3.6. System Deployment

The following steps were followed to deploy the system after testing and acceptance by the organization

- i. Subdomain creation

A subdomain was created to host the webpages and all other files as images, the cascading style sheet files and javascript files.

- i. Database importing

Using the hosting account, the database file was imported from the localhost (hosting environment) of the testing server.

Address: www.portal.skyspringinternational.co.ke

3.7. System Maintenance

The system maintenance is divided into the four main sections of maintenance as will be routinely carried out in the lifecycle of the system. Maintenance will be carried out at intervals of four months to ensure smooth running of the system.

3.7.1. Corrective Maintenance

Corrective maintenance involves those activities dedicated to fix potential bugs not initially detected and foreseen by the designers and will involve

- i. Having a help desk assistant to assist in error report logging as will be reported by users of the system
- ii. A provision for notifying the development team of the error to have the error fixed
- iii. Testing fixes of bugs and their impacts

3.7.2. Adaptive Maintenance

Changes in the organization will impact on the system and call for maintenance activities. Such activities that fall under adaptive maintenance are:-

- i. reorganizing and restructuring the database to reflect new admission criteria
- ii. addition of new tables in the database
- iii. adding new web pages that reflect added functionalities
- iv. integrating new technologies as biometrics in the system

3.7.3. Perfective Maintenance

This will be necessitated by the organization's desire to improve and realize more functionality from the system and will involve tasks as

- i. Upgrading from one web hosting server to another
- ii. Upgrading web hosting account
- iii. Adding more functionalities

3.7.4. Preventive Maintenance

Periodic performance benchmarking will be done once every three months to ensure the system continues to operate as expected.

Such tasks will be

- i. Monitoring and fixation of bugs
- ii. Monitoring and fixing of blind and broken links

4. Lessons Learned

Taita Taveta University E-Voting System completely meets the objectives for its development such as

- i. To provide a portal via which students of Taita Taveta University College can cast their votes online

The students of Taita Taveta University have a safe and reliable portal through which they can cast their votes at their convenience regardless of their location

- ii. To provide a system that automatically tallies cast votes for individual candidates

The tallying process is done by the system which outputs summarized data regarding a particular criterion of interests e.g. how much votes are cast for a candidate or which candidate emerged winner in specific contested post.

- iii. To provide a system that archives summarized reports and statistics with regard to the conduct of an election process

The computerized database serves as warehouse hosting records of data pertaining election processes in the University and application of data mining principles can assist campaigners in their strategy formulation.

- iv. To provide management and administration of Taita Taveta University College an easy way to manage and monitor the entire election process from a computer based interface.

The administration of Taita Taveta can now monitor the process of election with more ease than never before in the era of human clerk system and there is a report of reduced paper wastage.

5. Recommendation

Social Institutions which have democratic processes should embrace web technologies to manage their electioneering processes as this will improve their effectiveness of rendering such processes and save them huge costs and time. The application of web based approaches in solving electioneering processes should be applied even in managing national elections in developing countries. Moreover, with the advancement in technologies, biometric measures such as face and finger print recognition algorithms could be applied to enhance security and improve credibility of online voting systems.

6. Conclusion

Web based portals provide a great opportunity to organizations, institutions and geographical entities as counties and countries which can be harnessed to promote free and fair elections. The system presented in this article provides a solution to many problems prevalent in democratic processes and can be extended to national politics level by countries in the developing world with some modification.

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Appendixes

Appendix A: Screen of Main Portal

Appendix B: User Guides

This is a guide for the routine operations of the system

1. Administrator Module

Administrator log in

1. Use the link admin log in from the main portal
2. Enter administrator username and password.
3. Note the system currently provides for one administrator account.
4. Click submit to log in to your admin panel

Administrator's Panel

1. Add new student
Use the New Student link to open new record form
2. Add new Voter
Use the link Record Voters to register a student as a voter.
3. Adding new Candidate
Use the link Record Candidates to register a student as a candidate contesting for an elective post
4. Adding new post
Use the link Record Posts to add new posts to be contested for
5. Flagging on and off
Use the select year drop down and click flag or u flag to toggle between true or false states of voting or election flags.
Note voting flag is can only be set true for the current year only.

2. Voter Module

Voter log in

1. Use the link voter log in on the main portal
2. Enter your registration number as the username
3. Enter the secret code sent to you via SMS during registration as the password

Voter's Portal

Voting

1. Select the preferred candidates on the drop down lists for each of the post.
2. Click the submit button to cast your vote

Confirming your vote status

Use the link "confirm vote" on the main portal

1. Use the link Vote Confirmation link on the main portal
2. Enter username and password (secret code)
3. Click submit
4. You will be presented with a certificate with your voting details.

3. General Users

4. Statistics

The main portal has updated statistics for the current year on

1. Voter turn- out by hostel
2. Voter turn -out by department
3. Voter turn- out by gender
4. Voter turn -out by academic year

Bugs and error reporting

Report blind links and any bugs you find to the developer's email address

Color Codes

Color	meaning
• Red	user error or invalid entry
• Green	correct /valid entry

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