Using a Two-Person Zero-Sum Game to Solve a Decision-Making Problem

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Abstract: This study proposes a game-theoretic approach to solve a multiobjective decision-making problem. The essence of the method is that a normalized decision matrix can be considered as a payoff matrix for some zero-sum matrix game, in which the first player chooses an alternative and the second player chooses a criterion. Herein, the solution in mixed strategies of this game is used to construct a weighted sum of the primary criteria that leads to a solution of the primary multiobjective decision-making problem. The proposed method leads to a notionally objective weighting method for multiobjective decision-making and provides “true weights” even in the absence of preliminary subjective evaluations. The proposed new method has a simple application. It can be applied to decision-making problems with any number of alternatives/criteria, and its practical realization is limited only by the capabilities of the solver of the linear programming problem formulated to solve the corresponding zero-sum game. Moreover, as observed from the solutions of the illustrative examples, the results obtained with the proposed method are quite appropriate and competitive.

Keywords: Multiobjective Optimization, Decision-Making Problem, Two-Person Zero-Sum Matrix Game

1. Introduction

A particular type of multiobjective decision-making (MODM) problem, namely the simplest case with a finite number of decision alternatives and criteria, is considered herein. This study aims to propose a mathematical model that is useful when the decision criteria are conflicting and there is no decision-making authority or no evaluation of the importance of the criteria.

In general, a multiobjective formulation is the typical starting point for theoretical and practical analyses of decision-making problems. Thus, various versions of Pareto optimality and a vast arsenal of different methods can be used for Pareto optimization. However, unlike single-objective optimization, a characteristic feature of Pareto optimality is that the set of Pareto-optimal alternatives is large and all Pareto-optimal alternatives must be considered mathematically equal.

Because the decision made must be usually unique, additional factors are considered for selecting specific or more appropriate (in some sense) alternatives from the set of Pareto-optimal alternatives. Herein, a special game-theoretic

approach is proposed for selecting such appropriate alternatives. The essence of the method is that solving a special two-person zero-sum game leads to a notionally objective weighting method for the MODM problem. This game is constructed as follows. Let A and C denote (finite) sets of alternatives and criteria, respectively. The initial data for decision-making is assumed as a decision matrix whose elements exhibit the performance of different alternatives with respect to various criteria. A normalized decision matrix can be considered a payoff matrix for some zero-sum matrix game in which the A -player chooses one of the alternatives from set A and the C -player chooses one of the criteria from set C . In this paper, the solution in mixed strategies of this game is used to construct a weighted sum of the primary criteria that leads to a solution of the MODM problem.

The rest of this paper is organized as follows. Section 2 describes the proposed approach. Section 3 presents two illustrative examples. Finally, Section 4 concludes the study.

2. Proposed Methods

Herein, $\mathbb{R}^n$ is an n -dimensional space. The following

notation is used for special sets

$$\mathbb{R}_+^n = \left\{ \xi \in \mathbb{R}^n \mid \xi_k \geq 0, k=1, \dots, n \right\}; \Delta_n = \left\{ \xi \in \mathbb{R}_+^n \mid \sum_{k=1}^n \xi_k = 1 \right\};$$

and special vectors

$$e_k = (0, \dots, \underset{(k)}{1}, \dots, 0) \in \mathbb{R}^n, k=1, \dots, n; 1_n = (\underbrace{1, \dots, 1}_n) \in \mathbb{R}^n; 0_n = (\underbrace{0, \dots, 0}_n) \in \mathbb{R}^n.$$

2.1. Preliminaries

The necessary notation and definitions are first considered. The initial data for decision-making are assumed as a decision matrix X whose elements exhibit the performance of different alternatives with respect to various criteria:

$$X = \begin{bmatrix} x_{11} & x_{12} & \cdots & x_{1n} \\ x_{21} & x_{22} & \cdots & x_{2n} \\ \vdots & \vdots & \ddots & \vdots \\ x_{m1} & x_{m2} & \cdots & x_{mn} \end{bmatrix},$$

where x_{ij} is the performance measure of alternative i on criterion j and m, n are the numbers of alternatives and criteria, respectively. Furthermore, each criterion is assumed to be classified as either beneficial (for which higher values are desirable) or nonbeneficial (for which lower values are desirable). Moreover, criteria with indexes $1, \dots, n_B$ ($1 \leq n_B \leq n$) are assumed to be beneficial and, correspondingly, that the other criteria are nonbeneficial. Clearly, the decision matrix must be normalized to ensure that its elements are comparable. Because normalization can be defined variously, the so-called upper-lower-bound approach will be used (for details regarding the problems associated with normalization see [1]).

Normalization procedure:

(i) Finding bounds:

$$x_j^{\min} = \min \{x_{1j}, \dots, x_{mj}\}, x_j^{\max} = \max \{x_{1j}, \dots, x_{mj}\}, j=1, \dots, n.$$

(ii) Setting zeroes, directions, and scales:

$$u_{ij} \equiv u_{ij}(X) = \begin{cases} \frac{x_j^{\max} - x_{ij}}{x_j^{\max} - x_j^{\min}}, & i=1, \dots, n_B; \\ \frac{x_{ij} - x_j^{\min}}{x_j^{\max} - x_j^{\min}}, & i=n_B+1, \dots, n. \end{cases}, j=1, \dots, n.$$

The above normalization procedure yields the matrix $U(X)=[u_{ij}(X)]$. The elements of $U(X)$ are dimensionless numbers on the interval $[0,1]$ and represent the normalized performance of alternative i on criterion j . Note also that, by construction, in the matrix $U(X)$ it is predetermined that a lower value is preferable for each criterion (column); in other words, all criteria are nonbeneficial. Therefore, after normalization, the goal of the decision-making procedure is

to minimize all criteria (in the sense of matrix $U(X)$) simultaneously; in other words, a typical multiobjective optimization problem is obtained.

Next, the basic concepts of multiobjective optimization theory are recalled. To this end, the following notation is introduced. Alternatives are denoted by $A=\{a_1, \dots, a_m\}$, and criteria by $c_j: A \rightarrow \mathbb{R}, j=1, \dots, n$, so that $u_{ij} = c_j(a_i), i \in \{1, \dots, m\}, j \in \{1, \dots, n\}$. Furthermore, set A is known as the set of alternatives, map $\vec{c} = (c_1, \dots, c_n): A \rightarrow \mathbb{R}^n$ the criteria map (correspondingly $c_j, j=1, \dots, n$, is objective and set $\vec{c}(A) \subset \mathbb{R}^n$ the set of admissible values of criteria). The following concepts are also associated with the criteria map and the set of alternatives. Alternative $\bar{a} \in A$ is the minimizer of criterion j if $c_j(\bar{a}) = \min_{a \in A} c_j(a)$. $A_{\min}^j(\vec{c})$ denotes the set of all minimizers of objective $c_j, j \in \{1, \dots, n\}$. Correspondingly, point $\xi_j = \vec{c}(a) \in \vec{c}(A)$, where $a \in A_{\min}^j(\vec{c})$, an anchor point and point $\xi^I = (\xi_1^I \dots \xi_n^I) \in \mathbb{R}^n$, where $\xi_j^I = \min_{a \in A} c_j(a), j \in \{1, \dots, n\}$, an ideal point. An ideal point is attainable if alternative $a^I \in A$ exists such that $\xi^I = \vec{c}(a^I)$.

Alternative $a_* \in A$ is weakly Pareto optimal (i.e., weakly efficient) if there is no $a \in A$ with $c_j(a) < c_j(a_*)$ for all $j=1, \dots, n$. Point $a_* \in A$ is Pareto optimal (i.e., efficient) if there is no $a \in A$ with $c_j(a) \leq c_j(a_*)$ for all $j=1, \dots, n$ and index $j_0 \in \{1, \dots, n\}$ exists such that $c_{j_0}(a) < c_{j_0}(a_*)$. The set of all (weakly) efficient alternatives is denoted by $(A_{we})A_e$ and called the (weakly) Pareto set. Correspondingly, $(f(A_{we}))f(A_e)$ is called the (weakly) efficient front.

Pareto optimality is an appropriate concept for MODM. However, it must be stressed that, unlike single-objective optimization, a characteristic of Pareto optimality is that the set $(A_{we})A_e$ of (weakly) Pareto-optimal alternatives is generally large and all alternatives from $(A_{we})A_e$ must be considered mathematically equal (i.e., equally “good”). Because the decision that is made usually must be unique,

additional factors are considered for selecting specific or more appropriate (in some sense) alternatives from the set $(A_{we}) A_e$. In the following subsection, one possible approach in that direction is considered.

2.2. Proposed Approach

The considerations based on game theory, [2], and, correspondingly, the game-theoretic approach to solving MODM problems are presented herein. The proposed method considers the matrix $U(X)=[u_{ij}(X)]$ as a payoff matrix for some zero-sum matrix game. This game can be interpreted as follows. The row player (A-player) chooses one of the

alternatives $a \in A$, and the column player (C-player) chooses one of the criteria $c \in C = \{c_1, \dots, c_n\}$. The quantity $u_{ij} = c_j(a_i)$ represents the sum paid to the A-player by the C-player when the former chooses alternatives $a_i \in A$ and the latter chooses criteria $c_j \in C$. A mixed strategy for the A-player is vector $\xi \in \Delta_m$ and a mixed strategy for the C-player is vector $\zeta \in \Delta_n$. Correspondingly, component $\xi_k, k=1, \dots, m, (\zeta_k, k=1, \dots, n)$ represents the probabilities of the A-player (C-player) choosing alternative/criterion k . Therefore, for mixed strategies $\xi \in \Delta_m, \zeta \in \Delta_n$, the expected payoff for the A-player is

$$\Lambda(\xi, \zeta) = \langle \xi, A\zeta \rangle = \sum_{i=1}^m \sum_{j=1}^n u_{ij} \xi_i \zeta_j = \sum_{i=1}^m \sum_{j=1}^n c_j(a_i) \xi_i \zeta_j = \sum_{i=1}^m P_\zeta(a_i) \xi_i = \sum_{j=1}^n Q_\xi(c_j) \zeta_j;$$

$$P_\zeta(a) = \sum_{j=1}^n c_j(a) \zeta_j \quad \forall a \in A; \quad Q_\xi(c) = \sum_{i=1}^m c(a_i) \xi_i \quad \forall c \in C.$$

Clearly, $P_\zeta(a)$ can be interpreted as the expected payoff of alternative $a \in A$ when choosing the C-player's mixed strategy $\zeta \in \Delta_n$, and $Q_\xi(c)$ can be interpreted as the expected payoff of criterion $c \in C$ when choosing the A-player's mixed strategy $\xi \in \Delta_m$. Recall also that the pair of mixed strategies $\xi^* \in \Delta_m, \zeta^* \in \Delta_n$ is a Nash equilibrium solution of the considered zero-sum matrix game if and only if $\max_{\xi \in \Delta_m} \min_{\zeta \in \Delta_n} \Lambda(\xi, \zeta) = \min_{\zeta \in \Delta_n} \max_{\xi \in \Delta_m} \Lambda(\xi, \zeta) = \Lambda(\xi^*, \zeta^*)$.

Let $(\xi^*, \zeta^*) \in \Delta_m \times \Delta_n$ be a solution of the considered zero-sum matrix game. $\zeta^* \in \Delta_n$ is interpreted as a "properly

chosen" weight, and $P_{\zeta^*}^{\bar{c}}(a) = \sum_{j=1}^n c_j(a) \zeta_j^*$ is considered as a

"true" aggregation of the performance criteria. Moreover, it is well known that any solution of the minimization problem

$$\left. \begin{array}{l} P_{\zeta^*}^{\bar{c}}(a) \rightarrow \min \\ a \in A \end{array} \right\}$$

is always Pareto optimal, [3]. Therefore, the proposed approach allows selecting some Pareto-optimal alternative that can be considered as "appropriate."

Clearly, a relevant interpretation of the aforementioned procedure is required to determine in what sense this obtained Pareto-optimal alternative is appropriate. The A-player and the C-player are represented by populations named the A-population and the C-population, respectively. It is assumed that each alternative (criterion) corresponds to the subpopulation of individuals that dispose of this and only this alternative (criterion) in the A-population (C-population) and that such subpopulations cover all A-populations (C-populations). Furthermore, component $\xi_i, i=1, \dots, m (\zeta_i, i=1, \dots, n)$ of mixed strategy $\xi \in \Delta_m (\zeta \in \Delta_n)$ is interpreted as a share

of the corresponding subpopulation in the A-population (C-population).

3. Examples

This section focuses on three illustrative examples of using the proposed method, which is applied by solving the corresponding zero-sum game. To this end, the standard approach of reducing a game-theoretic problem to a linear programming problem is used. All the necessary calculations are performed using MATLAB. Note that the obtained results are quite appropriate and competitive and are found with no prior estimates of criterion importance.

3.1. Material Selection

Consider an example that involves selecting material for the mast of a sailing boat. The component in question is a hollow cylinder that is subjected to axial compression (the parameters are a length of 1,000 mm, outer diameter ≤ 100 mm, inner diameter ≥ 84 mm, mass ≤ 3 kg, and a total compressive axial force of 153 kN; see [4]). This problem has been faced by several researchers using various methods such as weighted-properties method (WPM), VIKOR (multicriteria optimization through the concept of a compromise solution), CVIKOR (comprehensive VIKOR), fuzzy-logic approach (FLA), multiobjective optimization based on ratio analysis (MOORA), MULTIMOORA (a multiplicative form of MOORA), and the reference-point approach (RPA) etc., [4-8]. Note also that the material selection problem is an important application of MODM until today, [9, 10].

The following criteria are defined for the problem in hand: specific strength (SS), specific modulus (SM), corrosion resistance (CR), and cost category (CC), [4]. The choice must be made from 15 alternative materials. The corresponding decision-making data are given in Table 1, the considered sample materials ranked in descending order as obtained by different methods are given in Table 2 and the normalization results are given in Table 3.

The solution (equilibrium) to the corresponding zero-sum game with mixed strategies is

$$\xi^* = (0.4293, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0, 0.0051, 0, 0.4008, 0.1648) \left. \vphantom{\xi^*} \right\} \\ \zeta^* = (0.1375, 0.0528, 0.3850, 0.4247)$$

Therefore, in accordance with the proposed approach, the “proper” performance of the alternatives can be obtained, aggregating their (normalized) performances with weights ζ^* .

Table 1. Decision matrix for selecting material for a sailing boat mast.

#		Specific strength (MPa)	Specific modulus (GPa)	Corrosion resistance	Cost category
		SS	SM	CR	CC
1	AISI 1020	35.9	26.9	1	5
2	AISI 1040	51.3	26.9	1	5
3	ASTM A242 type 1	42.3	27.2	1	5
4	AISI 4130	194.9	27.2	4	3
5	AISI 316	25.6	25.1	4	3
6	AISI 416 heat treated	57.1	28.1	4	3
7	AISI 431 heat treated	71.4	28.1	4	3
8	AA 6061 T6	101.9	25.8	3	4
9	AA 2024 T6	141.9	26.1	3	4
10	AA 2014 T6	148.2	25.8	3	4
11	AA 7075 T6	180.4	25.9	3	4
12	Ti-6Al-4V	208.7	27.6	5	1
13	Epoxy-70% glass fabric	604.8	28.0	4	2
14	Epoxy-63% carbon fabric	416.2	66.5	4	1
15	Epoxy-62% aramid fabric	637.7	27.5	4	1

Notes: CR scale: 1 = poor; 2 = fair; 3 = good; 4 = very good; 5 = excellent; CC scale: 1 = very high; 2 = high; 3 = moderate; 4 = low; 5 = very low. Source: [8]

The results of the corresponding calculations are presented in Table 4. Figure 1 shows the solution obtained using the proposed method (dark gray line) in comparison with those obtained using other methods (see Table 3). Note that for the

proposed method with the considered decision matrix and the method for its normalization, the following materials have special status: AISI 1020, epoxy-70% glass fabric, epoxy-63% carbon fabric, and epoxy-62% aramid fabric.

Vertical axis: rank; horizontal axis: material (see the main text for an explanation)

Figure 1. Comparison of rankings obtained by different methods for the material selection problem.

Table 2. Materials ranked by different methods.

Material	MOORA ⁺	MULTIMOORA ⁺	RPA ⁺	FLA ⁺	Wpm ⁺⁺	CVIKOR ^{***}	VIKOR ^{***}
1	14	14	14	14	14	12	14
2	15	15	13	13	13	6	11
3	13	13	12	15	15	9	13
4	12	12	15	4	11	4	4
5	4	4	4	11	10	15	15
6	7	11	11	9	9	14	10
7	6	10	10	10	8	11	5
8	11	9	9	8	7	13	12
9	10	7	8	12	2	8	7
10	9	6	7	7	4	10	9

Material	MOORA*	MULTIMOORA*	RPA*	FLA*	Wpm**	CVIKOR***	VIKOR***
11	5	8	6	6	6	5	6
12	8	5	2	5	3	7	8
13	2	2	3	3	12	2	2
14	3	3	1	2	1	1	1
15	1	1	5	1	5	3	3

Sources: *[8]; **[4]; ***[7].

Table 3. Normalized decision matrix for the material selection problem.

		Criteria			
		1	2	3	4
Materials	1	0.9832	0.9565	1.0000	0.0000
	2	0.9580	0.9565	1.0000	0.0000
	3	0.9727	0.9493	1.0000	0.0000
	4	0.7234	0.9493	0.2500	0.5000
	5	1.0000	1.0000	0.2500	0.5000
	6	0.9485	0.9275	0.2500	0.5000
	7	0.9252	0.9275	0.2500	0.5000
	8	0.8753	0.9831	0.5000	0.2500
	9	0.8100	0.9758	0.5000	0.2500
	10	0.7997	0.9831	0.5000	0.2500
	11	0.7471	0.9807	0.5000	0.2500
	12	0.7009	0.9396	0.0000	1.0000
	13	0.0537	0.9300	0.2500	0.7500
	14	0.3619	0.0000	0.2500	1.0000
	15	0.0000	0.9420	0.2500	1.0000

Table 4. Materials ranked by the proposed method.

Material	Aggregated performance	Rank
1	0.5707	14
2	0.5672	10
3	0.5689	11
4	0.4582	2
5	0.4989	9
6	0.4880	8
7	0.4848	7
8	0.4709	5
9	0.4616	4
10	0.4605	3
11	0.4532	1

Table 5. Decision matrix for the company-comparison problem.

#	Company	Profitability	Productivity	Market position	Reversal debt ratio
		PRF	PRD	MAP	RDR
		1	2	3	4
1	Company 1	0.12	49469	0.15	1.21
2	Company 2	0.08	34251	0.14	1.23
3	Company 3	0.04	32739	0.09	1.12
4	Company 4	0.16	44631	0.11	1.56
5	Company 5	0.09	33151	0.13	1.09
6	Company 6	0.15	31408	0.07	1.39
7	Company 7	0.13	30654	0.17	1.16

Source: [11]

Table 6. Companies ranked by different methods.

Company	EM	CRITIC	SD	MW
1	3	1	2	2
2	6	5	6	5
3	7	7	7	7
4	1	3	1	1
5	5	6	5	6
6	4	4	4	4
7	2	3	3	3

Source: [11]

Material	Aggregated performance	Rank
12	0.5707	12
13	0.4713	6
14	0.5707	15
15	0.5707	13

3.2. Intercompany Comparison

Next, the problem of comparing companies as an MODM problem is considered. In a previous study, seven companies $A = \{a_1, \dots, a_7\}$ were compared using four criteria $C = \{c_1, \dots, c_4\}$: profitability c_1 , productivity c_2 , market position c_3 , and reversal debt ratio c_4 (note that taking the reversal value of debt ratio as the criterion instead of the debt ratio itself makes all criteria beneficial), [11]. Moreover, the TOPSIS (Technique for Order Preference by Similarity to Ideal Solution) method was considered and different techniques were used for criteria weighting, namely EM (Entropy Measure), CRITIC (CRiteria Importance Through Intercriteria Correlation), SD (Standard Deviation), and MW (Mean Weight), [11]. Note also that the MODM methods are frequently used to develop relevant “composite indicators” for various applications, [12].

The decision matrix for this case study is presented in Table 5. Table 6 lists the companies ranked in descending order obtained using different methods, and Table 7 presents the normalization results.

The solution (equilibrium) to the corresponding zero-sum game with mixed strategies is

$$\xi^* = (0, 0, 0.8242, 0, 0, 0.1758, 0) \left\{ \begin{array}{l} \zeta^* = (0, 0, 0.7418, 0.2582) \end{array} \right.$$

Therefore, in accordance with the proposed approach, the “proper” performance of the alternatives can be obtained, aggregating their (normalized) performances with weights

ζ^* . The results of the corresponding calculations are presented in Table 8.

Table 7. Normalized decision matrix for the company-comparison problem.

		Criteria			
		1	2	3	4
Company	1	0.3333	0.0000	0.2000	0.7447
	2	0.6667	0.8088	0.3000	0.7021
	3	1.0000	0.8892	0.8000	0.9362
	4	0.0000	0.2571	0.6000	0.0000
	5	0.5833	0.8673	0.4000	1.0000
	6	0.0833	0.9599	1.0000	0.3617
	7	0.2500	1.0000	0.0000	0.8511

Table 8. Companies ranked by the proposed method.

Company	Aggregated performance	Rank
1	0.340642	2
2	0.403822	3
3	0.835167	6
4	0.445080	4
5	0.554920	5
6	0.835191	7
7	0.219754	1

Figure 2 shows the solution obtained using the proposed method (dark gray line) in comparison with those obtained using other methods (see Table 6). Note that for the proposed method, with the considered decision matrix and the method for its normalization, the priorities shift in the directions of the market position and reversal debt ratio. In addition, companies 3 and 6 appear to have special status.

Vertical axis: rank; horizontal axis: company (see the main text for an explanation)

Figure 2. Comparison of rankings obtained by different methods for the intercompany comparison problem.

3.3. Employee Selection

Finally, the problem of selecting employees is considered, as investigated in a previous study [13] (note also that application of MODM methods for employee selection problem was also considered recently, e.g. [14]). The alternatives $A = \{a_1, \dots, a_{17}\}$ represent 17 people seeking a position in a company. The criteria $C = \{c_1, \dots, c_{13}\}$ represent the results of five different tests: language knowledge, professional knowledge, safety knowledge,

professional skills, and computer skills as well as eight interviews with four managers, which include four face-to-face interviews and four panel interviews; all criteria are beneficial. A total of 16 modifications of TOPSIS are considered, and the corresponding rankings of the 17 persons under consideration are presented. The decision matrix for this case study is presented in Table 9. The applicants ranked in descending order determined using different methods are presented in Table 10; the decision matrix normalization results are presented in Table 11.

Table 9. Decision matrix for the employee selection problem.

#	Persons	LT	PT	ST	PS	CS	PI1	II1	PI2	II2	PI3	II3	PI4	II4
		1	2	3	4	5	6	7	8	9	10	11	12	13
1	P01	80	70	87	77	76	80	75	85	80	75	70	90	85
2	P02	85	65	76	80	75	65	75	60	70	70	77	60	70
3	P03	78	90	72	80	85	90	85	80	85	80	90	90	95
4	P04	75	84	69	85	65	65	70	55	60	68	72	62	72
5	P05	84	67	60	75	85	75	80	75	80	50	55	70	75
6	P06	85	78	82	81	79	80	80	75	85	77	82	75	75
7	P07	77	83	74	70	71	65	70	70	60	65	72	67	75
8	P08	78	82	72	80	78	70	60	75	65	75	67	82	85
9	P09	85	90	80	88	90	80	85	95	85	90	85	90	92
10	P10	89	75	79	67	77	70	75	75	80	68	78	65	70
11	P11	65	55	68	62	70	50	60	62	65	60	65	65	70

#	Persons	LT	PT	ST	PS	CS	PI1	II1	PI2	II2	PI3	II3	PI4	II4
		1	2	3	4	5	6	7	8	9	10	11	12	13
12	P12	70	64	65	65	60	60	65	65	75	50	60	45	50
13	P13	95	80	70	75	70	75	75	80	80	65	75	70	75
14	P14	70	80	79	80	85	80	70	75	72	80	70	75	75
15	P15	60	78	87	70	66	70	65	75	70	65	70	60	65
16	P16	92	85	88	90	85	90	95	92	90	85	80	88	90
17	P17	86	87	80	70	72	80	85	70	75	75	80	70	75

Source: [13]

Table 10. Applicants ranked by different methods.

Person	Methods												
	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13
1	5	5	5	5	5	5	5	5	5	1	5	1	6
2	14	12	11	14	14	12	11	14	14	14	12	14	12
3	3	3	3	3	3	3	3	3	3	3	3	4	3
4	12	13	13	13	12	13	13	12	12	13	13	13	12
5	11	11	12	11	11	11	12	11	11	11	11	11	11
6	4	4	4	4	4	4	4	4	4	3	4	4	4
7	13	14	14	12	13	14	14	13	13	12	14	11	14
8	8	8	8	8	8	9	9	9	9	9	8	8	8
9	2	2	2	2	2	2	2	2	2	2	1	2	1
10	10	10	10	10	10	10	10	10	10	10	10	10	10
11	16	16	16	16	16	16	16	16	16	17	16	16	16
12	17	17	17	17	17	17	17	17	17	16	16	16	16
13	9	9	9	9	9	8	8	8	8	7	9	7	9
14	6	6	6	6	6	6	6	7	7	8	5	8	5
15	15	15	15	15	15	15	15	15	15	15	15	15	15
16	1	1	1	1	1	1	1	1	1	3	2	3	2
17	7	7	7	7	7	7	7	6	6	3	7	4	6

Source: [13]

The solution (equilibrium) to the corresponding zero-sum game with mixed strategies is

$$\xi^* = (0, 0, 0, 0.1989, 0, 0, 0, 0, 0, 0, 0.3899, 0.4111, 0, 0, 0, 0, 0) \Bigg\} \\ \zeta^* = (0, 0.0782, 0, 0, 0, 0, 0, 0, 0.5009, 0, 0, 0, 0.4209)$$

Therefore, in accordance with the proposed approach, the “proper” performance of the alternatives can be obtained, aggregating their (normalized) performances with weights ζ^* . The results of the corresponding calculations are

presented in Table 12. Figure 3 shows the solution obtained using the proposed method (dark gray line) in comparison with those obtained using other methods (see Table 10). In this example; only three criteria play decisive roles, namely the test of professional knowledge and the face-to-face interviews with managers 2 and 4. Moreover, the aforementioned interviews have roughly the same significance and are greater than that of the test of professional knowledge. In addition, only applicants P04, P11, and P12 appear to have privileged positions.

Table 11. Normalized decision matrix for the employee selection problem.

		Criteria												
		1	2	3	4	5	6	7	8	9	10	11	12	13
Alternatives	1	0.43	0.57	0.04	0.46	0.47	0.25	0.57	0.25	0.33	0.38	0.57	0.00	0.22
	2	0.29	0.71	0.43	0.36	0.50	0.63	0.57	0.88	0.67	0.50	0.37	0.67	0.56
	3	0.49	0.00	0.57	0.36	0.17	0.00	0.29	0.38	0.17	0.25	0.00	0.00	0.00
	4	0.57	0.17	0.68	0.18	0.83	0.63	0.71	1.00	1.00	0.55	0.51	0.62	0.51
	5	0.31	0.66	1.00	0.54	0.17	0.38	0.43	0.50	0.33	1.00	1.00	0.44	0.44
	6	0.29	0.34	0.21	0.32	0.37	0.25	0.43	0.50	0.17	0.33	0.23	0.33	0.44
	7	0.51	0.20	0.50	0.71	0.63	0.63	0.71	0.63	1.00	0.63	0.51	0.51	0.44
	8	0.49	0.23	0.57	0.36	0.40	0.50	1.00	0.50	0.83	0.38	0.66	0.18	0.22
	9	0.29	0.00	0.29	0.07	0.00	0.25	0.29	0.00	0.17	0.00	0.14	0.00	0.07
	10	0.17	0.43	0.32	0.82	0.43	0.50	0.57	0.50	0.33	0.55	0.34	0.56	0.56
	11	0.86	1.00	0.71	1.00	0.67	1.00	1.00	0.83	0.83	0.75	0.71	0.56	0.56
	12	0.71	0.74	0.82	0.89	1.00	0.75	0.86	0.75	0.50	1.00	0.86	1.00	1.00
	13	0.00	0.29	0.64	0.54	0.67	0.38	0.57	0.38	0.33	0.63	0.43	0.44	0.44
	14	0.71	0.29	0.32	0.36	0.17	0.25	0.71	0.50	0.60	0.25	0.57	0.33	0.44
	15	1.00	0.34	0.04	0.71	0.80	0.50	0.86	0.50	0.67	0.63	0.57	0.67	0.67
	16	0.09	0.14	0.00	0.00	0.17	0.00	0.00	0.08	0.00	0.13	0.29	0.04	0.11
	17	0.26	0.09	0.29	0.71	0.60	0.25	0.29	0.63	0.50	0.38	0.29	0.44	0.44

Vertical axis: rank; horizontal axis: applicants (see the main text for an explanation)

Figure 3. Comparison of rankings obtained by different methods for the employee selection problem.

Table 12. Applicants ranked by the proposed method.

Person	Aggregated performance	Rank
1	0.305179	5
2	0.623621	12
3	0.083485	2
4	0.729443	16
5	0.405417	7
6	0.297361	4
7	0.703616	14
8	0.528829	11
9	0.111545	3
10	0.434315	8
11	0.729443	15
12	0.729443	17
13	0.376379	6
14	0.509954	10
15	0.641351	13
16	0.057937	1
17	0.444227	9

4. Conclusion

As is well known, reaching an agreement about the relative importance of criteria in MODM problems is difficult. Herein, a special game-theoretic approach is proposed to solve this problem. The proposed method leads to a notionally objective weighting method for MODM problems by solving a special two-person zero-sum game. Moreover, the proposed method provides notionally true weights even in the absence of preliminary subjective evaluations.

Further, the proposed method can be applied to decision-making problems with any number of alternatives/criteria and its practical realization is limited only by the capabilities of the solver of the linear programming problem formulated to solve the corresponding zero-sum game. As observed from the solutions of the illustrative examples indicate, the results obtained with the proposed method are quite appropriate and competitive.

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