



Healthcare-Seeking Behavior and Out-of-Pocket Payments in Rural Bangladesh: A Cross-Sectional Analysis

Muhammad Shahadat Hossain Siddiquee^{1,*}, Amin Masud Ali^{2,3}

¹Department of Economics, University of Dhaka, Dhaka, Bangladesh

²Global Development Institute, the University of Manchester, Manchester, UK

³Department of Economics, Jahangirnagar University, Savar, Dhaka, Bangladesh

Email address:

shahadat_eco@yahoo.com (M. S. H. Siddiquee), aminmasudali@gmail.com (A. M. Ali)

*Corresponding author

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Abstract: This study investigates the determinants of patient's choice of treatment (i.e., modern vs. alternative healthcare) using Bangladesh's Household Income and Expenditure Survey (HIES) dataset for exploring their healthcare-seeking behavior and the extent of out-of-pocket (OOP) payment due to illnesses. It explores this issues using the descriptive statistics, bivariate analysis like analysis of variance (ANOVA) and Chi-square test as well as econometric modeling (probit regression model on modern healthcare utilization for the full sample as well as for each quintile). All these help to identify the determinants of healthcare-seeking behavior in rural Bangladesh and how these vary across the quintiles of expenditure on food consumption. This study finds that higher percentage of healthcare-seeking patients receives alternative healthcare because of the lower cost and easier access compared to modern healthcare. The marginal effects of the predisposing factors like patient's age, parent's literacy, mother's age, house with separate dining room, access to electricity and mobile are significantly positive, which means these are more likely to influence modern healthcare utilization. In contrast, the marginal effects of the enabling factors like income, landholdings, access to social benefit are positive, but insignificant. Therefore, predisposing factors rather than enabling factors play crucial role in determining choice of modern treatment in rural Bangladesh. In addition, variations in the marginal effects exist across different groups based on regression by quintile. Finally, sickness prevalence as well as modern healthcare utilization also varies across geographic regions. The average OOP payment is higher for modern healthcare compared to alternative one and it remains true after disaggregation of OOP expenditure. Disease-specific OOP using first-difference method is also positive for all diseases (i.e., OOP expenditure for modern healthcare > OOP expenditure for alternative healthcare) and most of the first-difference estimates are statistically significant. Similar tendencies are also observed in case of applying distributional analysis using quintiles. All these are important for formulating a national health policy for the rural people in Bangladesh. At last, a special attention to expanding utilization of modern healthcare is required for young mothers, elderly household head and the patients belong to minority group in rural Bangladesh.

Keywords: Healthcare-Seeking Behaviour, Predisposing and Enabling Factors, OOP, Rural Bangladesh

1. Introduction

Overall improvements in health require more efforts for the improvements in the utilization of modern healthcare as well as for the reducing healthcare inequalities in developing countries [1-4]. The extreme poor people in Bangladesh are excluded from the access to the existing essential healthcare package (ESP) due to four main barriers: information barrier,

unfelt need, economic exclusion and social exclusion from health institutions [5]. Moreover, Bangladesh government has introduced user fee in 2009 at the public health facilities and such initiative has further limited the access to modern health facilities [6]. Recent data shows that physician density and nursing and midwife personnel density (both measured in per 1,000 population) is only 0.389 and 0.213 respectively [7], which clearly affirms the limited availability of modern

health facilities in Bangladesh. This is much lower for the rural population in Bangladesh.

With a vision to provide healthcare services for all, government and NGOs have been expanding basic healthcare in rural Bangladesh over the last decade [8-10]. Though government has established extensive health infrastructure in each sub-district, people living in remote rural areas in Bangladesh are difficult to reach with essential modern healthcare [11-13]. In addition, concentrating only on accessibility of service does not produce favorable outcome of increasing the utilization of modern healthcare [14]. Therefore, socioeconomic and demographic factors that vary across sub-categories of population based on their poverty status cause variation in healthcare sought from modern practitioners. As utilization of modern healthcare is more prevalent among the richest segment of the population compared to the poorest one [1, 15, 10-11, 16, 17], it is important to consider the influential factors like social structure, health beliefs and personal characteristics such as age, sex, religion and household characteristics of the users [18].

Predisposing factors including patient's age, parent's literacy, mother's age, house with separate dining room, access to electricity and mobile as well as the enabling factors including income, landholdings, access to social benefit play role in determining modern healthcare utilization [19-22]. The persistent inequality in income, education, ability to pay and access to modern healthcare facilities between the rich and poor in rural Bangladesh remind the differentials in healthcare-seeking behavior [2, 23]. Inequality in the utilization of basic healthcare services put forward the need of addressing healthcare-seeking behavior of the disadvantaged populations for greater use of formal healthcare during their illnesses [15].

Remedial actions by patients for perceived ill-health are termed as healthcare-seeking behavior [24, 25], which depends on different external factors, health-beliefs and socio-economic conditions. In addition, revealed preference for treatment choice depends not only on illness type and severity but also on the pre-existing beliefs, accessibility to the available options and efficacy of the methods [26-28]. In developing countries treatment options are determined by poverty and gender to a great extent [29]. The existing treatment option in Bangladesh ranges from traditional spiritual or faith healer to modern western medicine. In remote rural areas, folk healers are popular in rural Bangladesh and they have the advantage over modern practitioners because of their capability of articulating and reinforcing the cultural values. They are also able to explain and treat patients based on the social, psychological and moral dimensions of ill-health [30, 14]. The findings in the literatures concern the general problems related to healthcare-seeking behavior.

A number of studies have been conducted investigating the determinants of healthcare-seeking behavior. For example, authors [11, 31, 16, 32, 18] have explored inequality in child and maternal healthcare-seeking behavior. Perry [33] has

discussed the accessibility of primary healthcare. In addition, poverty status impacts healthcare-seeking behavior and treatment choice [34, 23, 12]. Last but not least, few studies [14, 15, 35] have explored impact of health interventions on healthcare-seeking behavior. Education, accessibility and perception about the quality of the service among other also play an important role. However, these are not as much important as wealth [11]. In contrast, there exists gender biasness in healthcare-seeking behavior in Bangladesh and female seek less healthcare compared to their counterpart [15]. In Bangladesh influence of patriarchy, sub-ordinate position of women in the society and social, economic and religious forces which prevail in rural areas create the gender differentials and prevent women from perceiving their ill health as sufficiently important for seeking treatment [14]. Studies evaluating the health intervention programs claim those members who belong to the treatment group report less morbidity and more modern healthcare services compared to the non-members. These findings concern the specific problems placed in rural Bangladesh.

Studies have found that family size is one of the important factors for utilizing healthcare service. The larger the family size the less is the probability of utilizing modern healthcare service and this is due to higher financial constraints faced by the larger family size [36]. Level of education of the patient and the parents (especially the mother) is also found to be positively related to the use health services and choice of treatment [37, 38, 14] as better educated persons and parents are more aware of their health problems, better informed about the availability of modern services and can use the information more efficiently [18, 39-40]. Gender of the patient is also another important determinant of treatment choice and the use of healthcare services. Gender inequality in health is a significant feature in most developing and poor income countries [41, 7].

It is evident that previous literature considered limited factors, especially either for preventive or curative modern healthcare, and used small sample from a particular geographic area [11]. Therefore, previous studies suffer from the issue of generalization of their findings for the population. The impacts of different enabling, predisposing and need factors may vary across different heterogeneous income groups and across different heterogeneous regions. In this line of argument this particular study attempts to investigate the determinants of individual's choice of treatment (modern healthcare vs. alternative services) using nationally representative sample, which provide an idea about the healthcare-seeking behavior and the extent of out-of-pocket payment of the whole rural population. This study makes an attempt to explore this issue by observing whether factors determining healthcare-seeking behavior vary across different quintile groups based on food consumption expenditure. The determinants used in this study include the socioeconomic, demographic and geographic factors that differentiate healthcare-seeking behavior in rural Bangladesh. This study aims to contribute in this regard by revealing and/or identifying the factors associated with healthcare

sought from modern practitioners.

2. Analytical Framework

The analytical framework used in this study is based on the behavioral model of healthcare-seeking developed by Anderson in 1960s. The different modern versions of Anderson's model have been applied in a number of recent studies [19, 42, 11]. As per Anderson's behavioral model healthcare-seeking behavior (both sought for service and treatment choice) depends on three set of individual characteristics – a) predisposing factors (i.e., socio-demographic characteristics such as age, sex, parents age, family size, level of education and literacy, household characteristics, access to mass media and health related attitudes) that reflect the issues that households with different characteristics have different propensity to use healthcare services, b) enabling factors (i.e., income, patient or parents are earner or not, wealth, access to safety net program, time to reach the provider etc.) which reflect the fact that individuals' needs and/or means to obtain the services and c) need factors that include type and severity of the disease, perception and knowledge about illness etc. These are the necessary conditions to seek healthcare services [39, 19, 18]. Based on the analytical model, this study aims to investigate the determinants of healthcare-seeking behavior mainly focusing on treatment choice by healthcare-seeking patients in rural Bangladesh and finds out whether the determinants influence treatment choice differently across the different groups by quintiles.

3. Data and Methodology

This cross-sectional study is based on Bangladesh Household Income and Expenditure Survey 2010, which is the latest publicly available dataset. It is conducted in every five years at household level covering the whole country. The study focuses only on rural setting. Out of total 12,400 sample households in HIES 2010, it is 7,840 households (which contain 35,894 individuals) that belong to rural setting. The survey questionnaire includes a section on health that collects self-reported morbidity with other relevant information like cost, time required, reason for choosing the provider etc. Self-reported morbidity is often criticized in the literature because of number of issues like inaccurate recall or individual's limited knowledge about illness experience [43]. To overcome or limit such errors the national questionnaire uses a limited recall period (30 days), culturally appropriate knowledge and adequate training to collect accurate and complete information. The survey also captures all relevant socioeconomic and demographic characteristics of the sample households.

Majority of the population live in rural Bangladesh and thus it considers only the rural patients seeking treatments during their illnesses. To investigate the determinants of

patient's treatment choice, total sample size is 6,883 who sought treatment for their illnesses. As a part of methodology, descriptive statistics to econometric modeling (probit model on modern healthcare utilization for each quintile) have been used for identifying the determinants of healthcare-seeking behavior in rural Bangladesh. In addition, this study uses bivariate analysis (ANOVA and Chi-square test) to investigate treatment choice, treatment cost and how they vary across different illnesses. For probit analysis, a dummy dependent variable 'Modern' is used to treatment choice, where *Modern* =1, if healthcare is sought from modern practitioners and '0' for 'Alternative'. The former includes all allopath doctors and trained healthcare workers in government, private and NGO hospitals and clinics and the latter includes homeopath, *ayurved/kabiraji/hekim*, other traditional/spiritual/faith healers, family and self-treatment. This study also puts treatment/services from salesman of a pharmacy/dispensary into the second category as in Bangladesh salespeople or dispensers do not have any formal or informal training in dispensing drugs or in providing diagnoses and treatments [44].

A set of control variables has been chosen from the existing literatures, which show that treatment choice is related to the availability, cost and quality of the treatment, social structure, existing health beliefs and personal characteristics of the users [20-21, 37-38]. As per predisposing factors, we include patient's age, sex, household size, members per room etc. (i.e., demographic characteristics) and education and literacy of the patients and the parents, separate dining room for having meal, access to safe drinking water, proper sanitation, electricity and mass communication (i.e., socio-economic factors). This study uses food consumption expenditure to reflect the relative poverty status of the people living in rural areas in Bangladesh. Moreover, it evaluates how predisposing and enabling factors separately determine the treatment choice rather than using an index. As per this rationale and evidence from literature [45, 1], this study includes landholdings by the household, existence of separate dining room in the dwelling, earning status of the patient and mother and whether family receives benefit from social safety nets as a proxy of household economic status. Physical accessibility is another important determinant of healthcare choice in rural areas [46-47, 18, 10]. Availability, cost, quality and time required to receive the service are used to reflect this issue as these falls into the category of accessibility. It also includes the cost of service and the time required to reach the service providers.

4. Results and Discussion

The analysis starts with providing snapshot of the overall sample reported in figure 1, which portrays the scenario of healthcare-seeking behavior in rural Bangladesh.

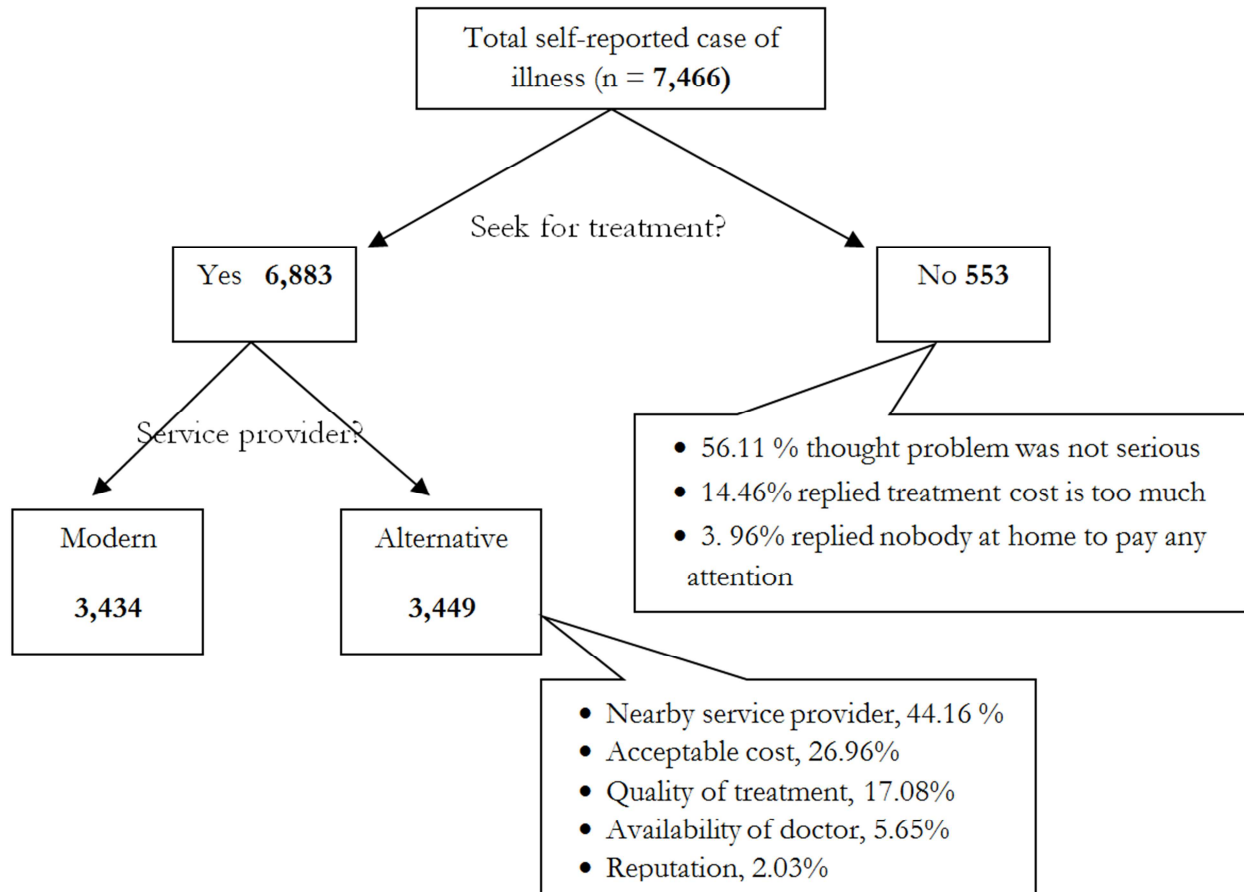


Figure 1. Healthcare-seeking behavior in rural Bangladesh.

Of the self-reported illness (7,436), about 92% patients (i.e., 6,883) seek treatment either from modern or alternative practitioners and it is the same size that helps to analyze the determinants of healthcare-seeking behavior and the extent of out-of-pocket payment scenario in rural Bangladesh. Figure 1 shows that 49.89% and 50.11% of the healthcare-seeking patients receive modern and alternative healthcare respectively. Therefore, a substantial number of patients are not choosing modern healthcare service as their 1st preference. Easy accessibility of the service provider (44.16%) and affordable cost (26.96%) are the two major reasons for choosing alternative providers. 7.81% patients do not seek any treatment because of the two reasons: lack of awareness (56.11%) and the cost beyond their capacity (14.46%). In contrast, quality treatment is the most important

reason of choosing modern treatment (Table 2).

4.1. Treatment Choice

Table 1 shows the distribution of healthcare-seeking patients by modern and alternative service providers. It shows that healthcare from private facility (24.58%) and pharmacy (41.14%) are the two major health service providers for the modern and alternative respectively. Reasons for choosing modern and alternative service are reported in table 2 which shows that easy access (42.91%) and low cost (26.56%) are the main reasons for choosing alternative healthcare. In contrast, quality of care (42.89%) is the main reason for choosing modern healthcare.

Table 1. Choice of Service Provider.

Modern			Alternative		
Provider	n	%	Provider	N	%
Govt. Health Worker	181	2.63	Homeopath	238	3.46
NGO Health Worker	24	0.35	Ayurved/Kabiraji/Hekim	75	1.09
Govt. Doctor (govt. facility)	602	8.75	Traditional/Spiritual/Faith Healer	22	0.32
Govt. Doctor (private facility)	921	13.38	Salesman of a Pharmacy/Dispensary	2,832	41.14
Doctor from NGO facility	14	0.2	Family treatment	61	0.89
Doctor from Private facility	1,692	24.58	Self-treatment	37	0.54
			Other	184	2.67

Table 2. Reason for choosing the service provider.

Reason for choosing the provider	Modern		Alternative	
	n	%	N	%
Nearby	756	22.02%	1,480	42.91%
Acceptable cost	556	16.19%	916	26.56%
Availability of doctor	280	8.15%	198	5.74%
Availability of female doctor	18	0.52%	4	0.12%
Availability of equipment	27	0.79%	12	0.35%
Quality of treatment	1,473	42.89%	646	18.73%
Referred by other provider	14	0.41%	16	0.46%
Referred by relatives/friends	34	0.99%	32	0.93%
Reputation	229	6.67%	71	2.06%
Other	47	1.37%	74	2.15%
Total	3,434	100%	3,449	100%

4.2. Self-Reported Illness and Treatment Choice

There are seven broad categories of the self-reported illnesses, which are: i) water borne diseases (i.e., diarrhea, dysentery, typhoid and jaundice); ii) fever (though it's a symptom of a number of diseases but following the questionnaire this study puts it as a separate category); iii) infectious diseases (i.e., tuberculosis, malaria, scabies, leprosy); iv) traumatic diseases (i.e., pain, injury and weakness); v) cardiovascular and respiratory diseases (i.e., breathing trouble, pneumonia, heart diseases, blood pressure, hypertension); vi) disease of nervous system (dizziness, epilepsy and paralysis) and vii) systemic diseases (kidney diseases, gall stone, female and pregnancy related diseases and cancer). Table 3 shows that fever is the most prevalent disease and the patients with fever usually seek treatment more from alternative provider (56.45%) than that of the modern (43.55%). First-difference estimate is also statistically significant ($\chi^2=138.72$) even at 1% level of significance. Similar finding is also observed for infectious diseases like tuberculosis, malaria, scabies and leprosy, but first-difference estimate is statistically insignificant ($\chi^2 = 0.1337$). However, severe diseases like cardiovascular, nervous system related or systemic diseases, a significant portion of the patients (above 35% for each category) receive alternative care. Therefore, underutilization of modern healthcare is also evident for severe diseases in rural Bangladesh.

Table 3. Self-reported illness types and healthcare-seeking behavior.

Broad categories of diseases	Modern		Alternative		Significance(χ^2) n(1) vs. n(2)
	n(1)	%	n(2)	%	
Water Borne Diseases	351	53.51	305	46.49	3.7905*
Fever	1,736	43.55	2,250	56.45	138.72***
Infectious Diseases	80	48.48	85	51.52	0.1337
Traumatic Diseases	591	57.71	433	42.29	29.455***
CVRD ¹	284	65.74	148	34.26	46.317***
Disease of Nervous System	74	61.16	47	38.84	6.253**
Systemic Diseases	318	63.73	181	36.27	41.199***
No. of observations	3,434		3,449		

Note: ¹implies cardio vascular and respiratory disease; *** p<0.01, ** p<0.05, * p<0.1

4.3. Out-of-Pocket Payment for Healthcare

The mean out-of-pocket (OOP) payment for healthcare-seeking from modern and alternative healthcare is reported in table 4, which shows that the sum OOP for modern healthcare is significantly higher compared to the alternative. Disaggregate data show that charges for categories such as visit, hospital, medicine, diagnosis, transportation, tips and other miscellaneous service is relatively expensive for the modern compared to alternative. The difference estimates are statistically significant except for one category (i.e., tips). Total time required to reach the service provider can also be treated as a cost and we see that reaching to the modern healthcare center takes twice the time required for the alternative.

Table 4. Out-Of-Pocket Payment for modern and alternative healthcare.

PART A: Difference in OOP by items (in BDT ²)	Modern	Alternative	Difference
Visit	84.67	15.69	68.98***
Hospital charge	105.66	20.53	85.13**
Medicine	765.88	237.58	528.29 ***
Test (diagnosis)	144.24	20.69	123.55 ***
Transportation	82.22	15.05	67.17***
Tips	27.99	1.38	26.62
Others	57.30	6.55	50.75***
Total OOP	1373.72	256.94	1116.78***
Total time reach to the service provider (in minutes)	45.98	22.164	23.81871***
PART B: Difference in OOP by diseases			
Water Borne Diseases	1304.97	382.99	921.98***
Fever	539.32	175.30	364.01***
Infectious Diseases	846.59	270.91	575.68***
Traumatic Diseases	1457.49	340.60	1116.89***
Cardio Vascular and Respiratory Diseases	4127.89	446.82	3681.08
Diseases of Nervous System	2827.08	920.32	1906.76
Systemic Diseases	3183.72	525.13	2658.59***
PART C: Difference in OOP by quintiles (in BDT)			
Poorest	1056.35	223.79	832.57***
2 nd	934.74	194.41	740.33***
3 rd	1048.33	239.85	808.48***
4 th	1128.64	310.50	818.15***
Richest	2528.29	336.29	2192***

Note: ² implies Bangladeshi Taka; *** p<0.01, ** p<0.05, * p<0.1

As healthcare cost also depends on the type of diseases [14, 27, 48, 38], disease-specific costing reported in table 4 shows that first-difference estimates are positive for all diseases (i.e., cost for modern > cost for alternative) and most of them are statistically significant. Similar findings are also observed in case of applying distributional perspective using quintiles. The mean difference in OOP between modern and alternative healthcare is the highest for the richest quintile.

4.4. Healthcare-Seeking Behavior, Out-of-Pocket Payment and Time Cost by Quintiles

Table 5 and the Annex Table A1 present the key healthcare

related variables as well as predisposing and enabling factors respectively. Table 5 shows that receiving treatments from modern and alternative move to the opposite direction. The variations in the utilization of modern and alternative healthcare are highly statistically significant ($\chi^2= 48.79$ and $p<0.001$). Total time required reaching to the service provider increases as we move from the poorest to the lowest quintile. Mean expenditure for healthcare gradually increases from

poorest to richest quintile (except the 2nd quintile). The average treatment cost for the poorest quintile is BDT 589.65 whereas for the richest quintile it is BDT 1548.58. Variation in OOP variation across the quintiles is also statistically significant at 1% level of significance ($F=5.31$ and $p<0.001$). In addition to these findings, a large share of poor people’s consumption expenditure is contributed to healthcare and the burden of OOP gradually decreases as economic status improves.

Table 5. Key healthcare variables by quintiles.

Health care related Variable	Poorest	2 nd	3 rd	4 th	Richest	Observations	χ^2 / ANOVA
Service Modern (%)	17.65	18.55	20.38	21.26	22.16	3,434	$\chi^2=48.79***$
Provider Alternate (%)	22.41	21.43	19.60	18.73	17.83	3,449	
Health Exp. (BDT)	589.66	537.13	651.14	744.54	1,548.58	6,883	$F=5.31***$
Time required to reach the provider (Minutes)	31.99	28.92	32.40	35.72	41.21	6,883	$F=6.70***$

Note: *** $p<0.01$, ** $p<0.05$, * $p<0.1$

Findings reported in the Annex table A1 shows the distribution of the mean values of the predisposing and enabling factors across the quintiles. We start with the former one. The mean age of the patients in the poorest quintile is 24.13. It shows that age of the patients is positively associated with economic status and the variations in age across the quintiles are statistically significant (i.e., $F=36.02$ & $p<0.001$). the notable difference in the sex of the patients exists only in the richest quintile, where percentage of female patient is much higher than their counterpart. However, overall variations in their percentage are also highly statistically significant (i.e., $\chi^2=5.81***$). Of the female patients, the poorest quintile contains the lowest share of female patients (19.67%) and the reverse is true for the richest quintile (21%). This finding also supports the literature that poor women relatively less seek for healthcare. In case of 10.86% non-Muslim patients, the percentage share of the patients declines as the economic status goes up. The reverse scenario is true for the remaining Muslim patients. As per standard literacy rate (i.e., who can read and write) only 39.86% patients are literate and the literacy rate gradually increases with the improvement in economic status. There are significant variations in the difference between literacy and no literacy ($\chi^2 = 141.79***$). Regarding patient’s literacy, 40% of the patient’s mothers are literate and 44% of the family household heads are literate. The richest quintile contains the highest share of literate mothers and literate household heads (i.e., 25.13% and 25.51% respectively). Mother’s level of education measured in years of schooling is relatively low for all quintiles and it remains up to the primary level. Same is true for household head’s education level. Both household size and household density (members

per living room) gradually decreases from poorest to richest quintile. The average household size for the poorest quintile is 5.69 whereas it is 4.59 for the richest quintile. Household density also decreases from 3.44 to 1.91 members per room as we move from the poorest to the richest quintile. Richest quintile also contains the largest share of household who have separate dining room (35.81%) though it is only 10% for the full sample. This study finds that access to electricity, improved sanitary toilet (i.e., sanitary, water seal or pit) and safe drinking water are 42%, 43% and 91% sample households. Again, the richest quintile also contains the largest share of household who have access to electricity, improved sanitation facility and safe water. No variations in the access to water are found in this study. On the other hand, about 59% households possess a mobile phone and the richest quintile contains the largest share (25.89%) which is also expected.

Now it is checked how enabling factors (earning status, land holding, social benefits) are linked with economic status. It is about 25% of the patients are earner and about 7.7% patient’s mother are earner. The richest quintile contains most of the patients who are earner, but the poorest quintile contains the largest share of earning mother (25.05%). The poorest quintile also contains the largest share of household heads who receive benefit from social safety nets (SSN). This is expected as the program is designed to target this group. A wide inequality is found for landholdings among the poorest and richest quintiles as the poorest quintile holds on average 55.54 decimal of land whereas it is 145.35 decimal for the richest quintile. The variations in landholdings holds across the board.

Table 6. Regional variation in sickness by food consumption quintiles.

Regions by division	Poorest	2nd	3rd	4 th	Richest	Total	χ^2 / ANOVA
Barisal	Yes	27.90	19.00	14.93	18.70	19.46	$\chi^2=33.138***$
	otherwise	19.20	20.10	20.53	20.13	20.05	
Chittagong	Yes	12.55	16.34	17.66	22.77	30.67	$\chi^2=156.205***$
	otherwise	21.76	20.83	20.53	19.35	17.53	
Dhaka	Yes	20.94	22.86	20.75	17.60	17.85	$\chi^2=20.059***$
	otherwise	19.77	19.15	19.77	20.69	20.62	
Khulna	Yes	23.17	21.25	22.91	17.42	15.24	$\chi^2=33.815***$

Regions by division		Poorest	2nd	3rd	4 th	Richest	Total	χ^2 / ANOVA
Rajshahi	Otherwise	19.41	19.74	19.41	20.51	20.94	5,735	$\chi^2=2.525$
	Yes	19.64	18.75	21.76	20.09	19.75	896	
Rangpur	Otherwise	20.09	20.18	19.73	19.98	20.03	5,987	$\chi^2=17.874^{***}$
	Yes	22.36	19.75	21.74	21.49	14.66	805	
Sylhet	Otherwise	19.73	20.02	19.76	19.79	20.70	6,078	$\chi^2=13.681^{***}$
	Yes	16.06	21.41	17.78	25.05	19.69	523	
	Otherwise	20.36	19.87	20.17	19.58	20.02	6,360	

Table 6 shows the regional/geographical variations in sickness. The distribution of patients by regions shows that 9.63%, 18.76%, 22.62%, 16.68%, 13.02%, 11.70% and 7.60% patients are from Barisal, Chittagong, Dhaka, Khulna, Rajshahi, Rangpur and Sylhet divisions respectively. Therefore, the highest sickness is found in Dhaka and the lowest is in Sylhet. In Barisal, Khulna and Rangpur the poorest quintiles contain the highest share and it gradually declines as we move from poorest to richest quintile. In all cases (except Rajshahi) the variations in sicknesses are statistically significant at 1% level of significance. Finally, it could be concluded that no systematic variation exists in the sample.

4.5. Analysis of Regression Results

Annex table A2 shows the results using the probit regression model, where the dummy dependent variable is the 'Modern' (i.e., =1 if patients receives modern service and 0, otherwise) and the explanatory variables are the predisposing and enabling factors. The objective is to measure the marginal effects of the determinants on the probability of choosing modern treatment and at the same time, variations in marginal effects across the quintiles are also explored.

Column 1 shows the results using the full sample and columns 2-6 show the quintile-wise regression results (i.e., starting from the poorest to the richest quintile). Results reported in column 1 shows that predisposing factors like patient's age, mother's age, mother's literacy and head's literacy are positively associated with the probability of choosing modern healthcare. No gender biasness in treatment choice is found in this study as the sign of the dummy variable *sex of the patient* (=1 if female) is positive but statistically insignificant. Muslim patients are more likely to visit modern service provider ($p < 0.001$) compared to others. On the other hand, household head's age is less likely to visit modern practitioners ($p < 0.05$). The rationales behind the choice of alternative healthcare are the lack of education of the elderly household and lack of their concern towards modern practitioners. Household size is positively associated with the probability of choosing treatment from modern services, which is negatively associated with household density. The latter one is expected as more people living per room means the low-income status of the households who are expected less likely to visit modern service providers.

Economic characteristics of the household features such as owning separate dining, access to electricity and using mobile phone are positively associated with access to modern services and marginal effects are statistically significant at

best 5% level of significance. Among the other enabling factors, household heads receiving benefits from social safety nets is less likely for modern service. The magnitude of the marginal effects of landholding is very low though significant. This implies that more landholding in rural Bangladesh does not necessarily increase the likelihood of receiving treatment from the modern. The main problem lies in their attitudes or behaviors of receiving treatment. Though most of the literature shows that wealth index does have a positive association with utilization of modern services, this study shows that the effects of the factors are not uniformly associated with the probability of utilizing modern healthcare. Estimates using six regional dummies¹ show that patients from all these regions are more likely, though marginal effects are not always statistically significant, to receive treatment at modern health facility.

Similar estimation process at different quintiles investigate how marginal effects of the determinants vary across the quintiles (i.e., column 2 to 6). Results show that patient's age is positively associated with probability of choosing modern provider in the poorest and 3rd quintiles. Therefore, the higher the patient's age at the poorer quintiles, the more likely that the patients receive treatment at modern healthcare facility. However, the higher the mother's age at the richest two quintiles, the more likely that patients receive treatment at the modern. Literate mothers are more likely to visit modern practitioners though marginal effects are statistically significant at the poorest and 4th quintiles. Literate heads belonging to the richest quintile are more likely to visit modern facility. Similarly, Muslim patients coming from the richest two quintiles visit modern healthcare facility more compared to their counterpart. Households with larger household size are more likely whereas households with more density are less likely to visit modern practitioners. In rural Bangladesh, the poorest of the extreme poor belong to the smallest household size and thus they are less likely to receive services from the modern. People living per room is used as an surrogate of economic status of the households and thus the larger the density, the poorer the households and therefore, they visit less to the modern. Access to electricity is positively associated with the probability of choosing modern treatment irrespective of the quintiles considered. Access to electricity is associated with economic status and the access to electronic media (TVs and radios). Therefore, households with electricity connection are better informed about treatment options which increases the probability of seeking treatment from the modern. If the household head is

¹ Dhaka is treated as the reference category.

an earner, the probability of choosing treatment from modern provider increases in the poorest quintile ($p < 0.1$). Household access to social safety net benefit is negatively associated with the probability in the lowest two quintiles ($p < 0.001$). therefore, safety nets do not necessarily improve the access of the ultra-poor to the modern healthcare. For observing geographical variations in the access to modern healthcare, Dhaka is treated as reference category. The results show that patients from all income group of Barishal, Khulna and Rajshahi division are more likely to seek modern treatment compared to Dhaka. The estimated marginal effects are statistically significant.

5. Conclusion

This study uses the national survey dataset to investigate the effects of predisposing and enabling factors in determining the treatment choice. As a part of methodology, descriptive statistics, bivariate analysis (ANOVA and Chi-square test) and regression analysis (probit model on modern healthcare utilization for the full sample as well as for each quintile) have been used for identifying the determinants of healthcare-seeking behavior in rural Bangladesh. It concentrates only on Bangladesh's rural households for analyzing the treatment choice (modern vs. alternative). Though government and NGOs are expanding their modern treatment facilities all over the country, majority of patients (50.11%) choose alternative treatment options because of the easy access and affordable cost. But the alarming issue is to take healthcare from the salespersons or dispensers, who do not have any kind of formal or informal training in Bangladesh (with very few exceptions).

Investigating marginal effects of the determinants of modern healthcare we find that age of patients and mothers, literate parents, religion and household features like -having separate dining room, access to electricity and availability of mobile phone (i.e., predisposing factors) play positive and significant role in influencing modern healthcare. However, this study finds some contrasting findings, which show that enabling factors like earning status, land holding and access to social benefit do not have any significant effect on modern healthcare utilization. Most of the earning members in rural Bangladesh are day labor or self-employed in his/her marginal landholdings. In addition, they are not literate and not habituated in using modern healthcare. Therefore, it is important to introduce intervention (e.g. behavioral health education) in rural Bangladesh that will contribute to change their behavior for the utilization of modern healthcare. Most

importantly, no gender biasness is evident in our study.

The average OOP payment for modern healthcare is significantly higher than the alternative. More specifically, visit, hospital, medicine, diagnosis, transportation, tips and other miscellaneous service is also relatively expensive for the modern compared to alternative. First-difference estimates are positive for all diseases (i.e., OOP for modern > OOP for alternative) and most of them are statistically significant. Similar findings are also observed in case of applying distributional perspective using quantiles. The mean difference in OOP between modern and alternative healthcare is the highest for the richest quintile.

The study finds that predisposing factors play more significant role than the enabling factors in determining the utilization of modern healthcare. Socio-economic indicators (e.g. parent's literacy, access to information) rather than income or wealth are playing the major role in the determination of treatment choice. Instead of using wealth index we consider measuring the marginal effects of the enabling factors separately. It shows that enabling factors do not have any significant positive effect on the utilization of modern services. There are significant variations in the marginal effects across different quintiles in terms of both directions and magnitudes. Sickness and utilization of modern healthcare vary significantly across divisions. This variation should be taken into consideration while constructing a national health policy for the country. The suggested policies include providing public health education and awareness intervention to rural people and providing formal education to the alternative treatment, specially of Salesman of a Pharmacy/Dispensary. More importantly, the suggestion of the findings is to enhance utilization of modern service with providing special attention to young mothers, elder household heads and religious minority groups. The future scope to deeper our analysis is to undertake study that would help to analyze capturing the need factors for each specific disease.

List of Abbreviations

HIES	Household Income and Expenditure Survey
OOP	Out-Of-Pocket Payment (OOP)
ANOVA	Analysis Of Variance
NGO	Non-government Organization
SSN	Social Safety Nets
BDT	Bangladeshi Taka
TV	Television
CVRD	Cardiovascular and Respiratory Disease

Appendix

Table A1. Distribution of the predisposing and enabling factors across quintiles.

Predisposing Factors	Poorest	2 nd	3 rd	4 th	Richest	Total	χ^2 / ANOVA	
Patient's age	24.1269	24.96366	26.73837	28.5923	32.99855	6883	F=36.02***	
Patient's sex	Female	19.67	19.59	19.56	20.17	21.00	3,619	$\chi^2=5.82***$
	Male	20.44	20.44	20.47	19.79	18.87	3,264	
Religion	Islam	19.76	19.61	19.84	20.26	20.54	6,135	$\chi^2=17.4912***$
	Other	22.33	23.13	21.26	17.78	15.51	748	

Predisposing Factors		Poorest	2 nd	3 rd	4 th	Richest	Total	χ^2 / ANOVA
Patient's literacy	Yes	14.87	17.16	21.03	22.41	24.53	2,744	$\chi^2=141.79***$
	No	23.46	21.87	19.30	18.39	16.98	4,139	
Mother's age		36.2328	37.53052	37.96148	39.4484	41.18459	6883	F=33.40***
Mother's literacy	Yes	15.04	16.70	21.33	21.80	25.13	2,766	$\chi^2=155.32***$
	No	23.39	22.20	19.09	18.78	16.54	4,117	
Mother's education (in years)		1.78027	2.178052	2.713663	2.96657	3.592297	6883	F=56.10***
Head's sex	Male	20.71	19.80	20.10	19.93	19.45	6,030	$\chi^2=19.48***$
	Female	15.24	21.34	19.23	20.40	23.80	853	
Head's age		43.9652	45.34666	45.90044	47.43823	49.06323	6883	F=28.48***
Head's literacy	Yes	14.99	16.90	20.51	22.09	25.51	3,042	$\chi^2=191.15***$
	No	24.03	22.44	19.58	18.33	15.62	3,841	
Head's education (in years)		2.1240	2.385174	3.344477	3.485465	4.316134	6883	F=68.24***
Household size		5.69688	5.336483	5.147529	5.066134	4.59157	6883	F=52.54***
Density		3.44467	2.99256	2.733723	2.345309	1.918948	6883	F=258.47***
Separate dining room	Yes	8.99	13.84	14.55	26.82	35.81	701	$\chi^2=189.73***$
	No	21.29	20.69	20.61	19.22	18.20	6,182	
Access to safe water	Yes	19.91	19.96	20.04	20.05	20.04	6,323	$\chi^2=0.9530$
	No	21.43	20.36	19.46	19.29	19.46	560	
Access to proper sanitation	Yes	13.90	16.65	19.66	21.91	27.87	3,021	$\chi^2=308.61***$
	No	24.83	22.60	20.25	18.49	13.83	3,862	
Access to electricity	Yes	11.32	17.85	20.02	23.89	26.92	2,897	$\chi^2=359.32***$
	No	26.37	21.55	19.97	17.16	14.95	3,986	
Availability of mobile phone	Yes	14.25	17.28	19.65	22.93	25.89	4,091	$\chi^2=424.848***$
	No	28.51	23.96	20.49	15.69	11.35	2,792	
Enabling Factors								
Patient's earning status	Yes	18.72	19.13	20.77	20.36	21.01	1,709	$\chi^2=4.8073$
	No	20.47	20.27	19.73	19.87	19.66	5,174	
Mother's earning status	Yes	25.05	19.02	19.02	21.47	15.44	531	$\chi^2=14.341***$
	No	19.62	20.07	20.07	19.87	20.37	6,352	
Benefit received from safety nets	Yes	23.44	24.06	19.35	17.89	15.27	1,297	$\chi^2=44.1613***$
	No	19.24	19.05	20.14	20.48	21.09	5,586	
Landholdings (in decimal)		55.5417	72.30887	83.76817	109.9695	145.3568	6883	F=76.35***

Note: *** p<0.01, ** p<0.05, * p<0.1

Table A2. Regression results from modelling modern healthcare provider.

VARIABLES	(1) (Overall) Modern	(2) Poorest Quintile	(3) 2 nd quintile	(4) 3 rd quintile	(5) 4 th quintile	(6) Richest Modern
Patient's age (in years)	0.00116*** (0.000372)	0.00169** (0.000802)	0.00111 (0.000867)	0.00192** (0.000888)	-7.05e-05 (0.000848)	0.000443 (0.000843)
Patient's sex (=1 if female)	0.0181 (0.0150)	-0.00645 (0.0344)	0.0364 (0.0333)	-0.00834 (0.0342)	0.0304 (0.0342)	0.0592 (0.0361)
Religion (=1 if Muslim)	0.0570*** (0.0216)	0.0240 (0.0465)	-0.0161 (0.0456)	0.0510 (0.0464)	0.138*** (0.0500)	0.129** (0.0568)
Patient's education (in years)	-0.00264 (0.00198)	-0.00460 (0.00499)	0.00334 (0.00456)	-0.00511 (0.00465)	-0.00790* (0.00423)	-0.00343 (0.00423)
Mother's age (in years)	0.00381** (0.00151)	0.00534 (0.00385)	-0.00452 (0.00316)	0.00106 (0.00374)	0.0120*** (0.00351)	0.00525* (0.00317)
Mother's literacy (=1 if literate)	0.0456*** (0.0167)	0.0846** (0.0366)	0.0436 (0.0376)	0.0355 (0.0375)	0.112*** (0.0401)	0.0104 (0.0400)
Head's sex (=1 if male)	-0.0133 (0.0302)	-0.0453 (0.0752)	-0.0377 (0.0651)	-0.0696 (0.0692)	0.0466 (0.0677)	0.0206 (0.0712)
Household head's age (in years)	-0.00273** (0.00134)	-0.00168 (0.00345)	0.00417 (0.00277)	-0.00410 (0.00330)	-0.0102*** (0.00310)	-0.00234 (0.00275)
Head's literacy (=1 if literate)	0.0678*** (0.0255)	0.0484 (0.0608)	0.0952 (0.0601)	-0.0197 (0.0586)	0.0622 (0.0568)	0.157*** (0.0571)
Head's education (years)	-0.00532 (0.00333)	-0.00311 (0.00844)	-0.0128 (0.00865)	0.00235 (0.00749)	-0.00322 (0.00734)	-0.0103 (0.00689)
Household size	0.0179*** (0.00370)	0.0262*** (0.00868)	0.0393*** (0.00942)	0.00937 (0.00858)	0.0267*** (0.00884)	0.00230 (0.00903)
Density (member/room)	-0.0199*** (0.00524)	-0.0182* (0.0103)	-0.0209* (0.0121)	-0.00169 (0.0115)	-0.0379*** (0.0134)	-0.0261* (0.0152)
Dining room (=1 if yes)	0.0474** (0.0214)	0.00255 (0.0688)	0.0783 (0.0584)	0.105* (0.0554)	-0.0281 (0.0435)	0.0220 (0.0391)
Safe water (=1 if yes)	0.0329 (0.0241)	-0.000181 (0.0518)	-0.0600 (0.0532)	0.141*** (0.0529)	0.143** (0.0611)	-0.0511 (0.0532)
Proper sanitation (=1 if yes)	-0.0170	-0.0553*	-0.00230	-0.0611*	0.0291	0.0173

VARIABLES	(1) (Overall)	(2) Poorest	(3) 2 nd quintile	(4) 3 rd quintile	(5) 4 th quintile	(6) Richest Modern
	Modern	Quintile				
	(0.0143)	(0.0331)	(0.0328)	(0.0331)	(0.0336)	(0.0323)
Electricity connection (=1 if yes)	0.0677***	0.109***	0.0299	0.0654**	0.0120	0.115***
	(0.0141)	(0.0345)	(0.0324)	(0.0318)	(0.0321)	(0.0318)
Mobile phone (=1 if yes)	0.0293**	0.0143	-0.0153	0.0668**	0.0214	-0.000634
	(0.0146)	(0.0320)	(0.0328)	(0.0320)	(0.0367)	(0.0387)
Patient's earning status (=1 if earner)	0.00174	0.0191	0.00225	-0.00195	0.0246	-0.0141
	(0.0197)	(0.0452)	(0.0447)	(0.0452)	(0.0441)	(0.0466)
Head's earning status (=1 if yes)	0.000171	0.109*	-0.0348	-0.0350	-0.0534	0.0290
	(0.0250)	(0.0582)	(0.0537)	(0.0606)	(0.0523)	(0.0593)
Mother's earner status (=1 if yes)	0.0154	-0.0186	-0.0197	0.0625	0.0797	0.0167
	(0.0261)	(0.0575)	(0.0584)	(0.0610)	(0.0556)	(0.0652)
Social Safety Nets (=1 if receivers)	-0.0423**	-0.161***	-0.0512	0.0251	0.0219	-0.0361
	(0.0166)	(0.0352)	(0.0351)	(0.0381)	(0.0391)	(0.0412)
Landholding (in decimal)	-0.000127***	-0.000181	-0.000336***	-0.000145	0.000228**	-0.000204***
	(4.49e-05)	(0.000161)	(0.000113)	(0.000122)	(0.000107)	(7.77e-05)
Time required (in minutes)	0.00199***	0.00335***	0.00275**	0.00268***	0.00196***	0.00138**
	(0.000470)	(0.00127)	(0.00111)	(0.000911)	(0.000706)	(0.000589)
Barisal Division	0.191***	0.131**	0.166***	0.112*	0.170***	0.321***
	(0.0238)	(0.0519)	(0.0570)	(0.0613)	(0.0569)	(0.0404)
Chittagong Division	0.144***	-0.00794	0.226***	0.230***	0.169***	0.0648
	(0.0195)	(0.0530)	(0.0453)	(0.0428)	(0.0428)	(0.0427)
Khulna Division	0.239***	0.264***	0.228***	0.187***	0.229***	0.305***
	(0.0189)	(0.0477)	(0.0441)	(0.0418)	(0.0452)	(0.0369)
Rajshahi Division	0.240***	0.126***	0.238***	0.228***	0.277***	0.305***
	(0.0191)	(0.0487)	(0.0468)	(0.0423)	(0.0405)	(0.0369)
Rangpur Division	0.0393*	-0.0237	0.171***	0.0147	-0.0374	0.0278
	(0.0233)	(0.0507)	(0.0500)	(0.0510)	(0.0538)	(0.0587)
Sylhet Division	0.00428	-0.0406	-0.0336	-0.203***	-0.00941	0.211***
	(0.0267)	(0.0654)	(0.0571)	(0.0637)	(0.0604)	(0.0501)
Observations	6,883	1,379	1,376	1,376	1,376	1,376

Note: Robust standard errors in parentheses; *** p<0.01, ** p<0.05, * p<0.1

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